

AUTOMOBILES.

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"Keep your Eye on Continentals!"

Continental TIRES

Continental Tires constitute the world's most finished product in tire construction. They are recognized as the standard everywhere.

CONTINENTAL CAOUTCHOUC COMPANY

J. M. GILBERT, General Manager

43 WARREN STREET, NEW YORK

Representation Everywhere

AUTOMOBILE NOTES.

Robert L. Winkley, general manager department of publicity, Pope Manufacturing Company, Hartford, Conn., has been visiting the Pope-Toledo factory at Toledo, Ohio. Mr. Winkley has been spending considerable of his time riding with Herbert Lytle, the Pope-Toledo race driver, over the pretty roads of Ohio in a Type XV, Pope-Toledo. Mr. Winkley says Lytle drove the car at a mile a minute clip and went up hills worse than 27 per cent. grade.

In talking of the healthfulness of automobilism, Mr. Winkley says Lytle is a perfect specimen of automobile health. "Fast-I never saw a man who could eat as much as Lytle. Another trouble I had with Lytle was to get him to stop driving the car long enough for a night's sleep. He is up at the break of day and takes his before breakfast ride after breakfast he isn't contented unless riding again—night finds him still riding—actually believe he would ride on, on, on—now you see, now you don't, until life's gasoline has run out—then, then he and the car would just vanish."

On June 1 the handsomest automobile saleroom in Philadelphia will be opened by the Harry S. Houghton Company of New York. Quarters have been secured at 139-141 South Broad street, opposite the Union League and the Bellevue Stratford. The same line of cars which this well known concern has handled for years in New York city, viz.: the Thomas, will find its new Philadelphia home here. Andrew S. Robinson, a pioneer in the automobile trade, and a former Philadelphia, has been placed in charge of the new branch. Mr. Robinson has been associated with the Houghton Company's New York house for several years and has won for himself an enviable following of automobilists by his careful attention to their interests. He believes that Philadelphia is as natural an outlet for the great Thomas product as New York city and other territory, and is determined to make it so. His experience with the best known foreign and American cars has given him an insight as to what is what in the motor car trade; and rated as one of the great automobile salesmen in this country, his assistance to the Thomas must count for something. Possibly the greatest asset, outside of handling a good car, is the conscientious manner in which they take care of their customers, and Philadelphia will have reason to congratulate themselves in this respect. Everything will be ship-shape for the opening and models of all the Thomas cars will be on hand for immediate delivery. These will include the famous 60 horse-power Thomas Flyer touring car, the Thomas Forty touring car, the Thomas Forty runabout and a model of the Thomas Flyer runabout, known as the Speedway Flyer. The latter has just been turned out by the Thomas Buffalo factory, and is the fastest car of its type ever manufactured. Few motorists would care to drive it to its full limit of speed, but at that it can be run at a speed of 5 miles an hour on the high gear.

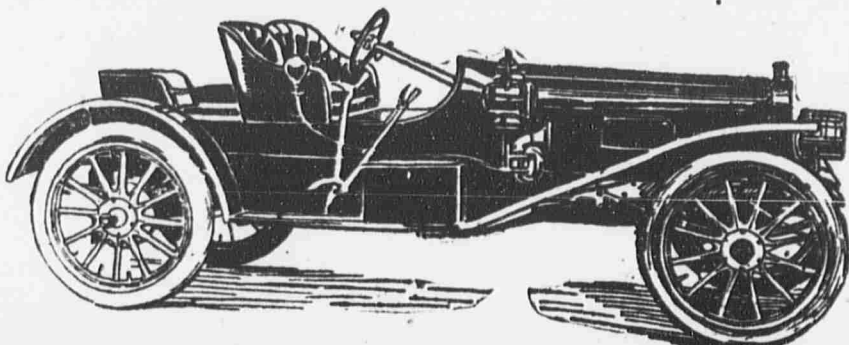
Close on 900 four cylinder runabouts have been sold and are now in commission in New York and vicinity. These have all been cleared through the New York Ford branch under the aggressive management of Gaston Plautz. This represents about one-fifth of the entire output of these little wonders to date. Not all of these are being used for pleasure purposes, but a good percentage have been sold to commercial houses, and professional people who have adapted them to their requirements with remarkable results. From being an insignificant factor in the motor car trade, the demand from the commercial quarter has been caused by entirely different considerations than those from the pleasure. The hard headed business man always figures in dollars and cents, and it is quite a victory for the Ford runabout to make such captures from this quarter. The small cost of upkeep, its ready adaptability to the conditions of the motor car trade, and the fact that the great Ford Motor Company stands back of it have practically swept everything before them. Mr. Plautz is one of the most successful men in the motor car trade, and he can well afford to be, for not a day passes since the weather took a favorable turn that does not show more than its quota of sales of all models, from the 900 Ford four cylinder runabout to the radical six cylinder runabout, the latest speed creation of the Ford Motor Company.

The F. B. Stearns Company of Cleveland has developed a new idea for its machine. It is the light touring car. The only departure from the regular stock car of this firm is in the boucan, which is built lower than the regular car, and most rapid appearance drawn on straight architectural lines. It is so made as to be demountable, converting it into a light touring car. As a result of the performance of the Stearns at the recent race at the Long Beach track, the Stearns has been placed in the front rank of touring cars where speed and high climbing are the requirements. Its frame is of the rigid oak covered with sheet aluminum and leather. The operator's seat is placed six inches ahead of the passenger seat, which gives him full control of the car without any inconvenience or interference. The weight is evenly distributed, giving a quiet and easy ride, and making the guidance of the car comparatively easy. It will be this type of car that will be entered at all the meets this year by both the Stearns people and individual owners.

Universal interest was created at the recent meet held at the Los Angeles track when Leon T. Shetter came out with a record of 1:00.00 for the little 20 horse-power Red Bird, driven by Harris Hanahue, would defeat the 60 horse-power Red Bird, driven by Bruno Stibel, who has been doing some brilliant stunts in southern California. It is stated that Shetter did not find a single taker, for local sportsmen well remembered how the Red Bird, under the pilotage of Dan Wiggins, won two gold medals at Daytona on January 7, 1907, defeating everything in sight, besides lowering the standard for the little machine one mile and a half to 52.1 seconds. It was also evident that the Red Bird's sensational performance at the Los Angeles City track and Morris Park were still fresh in their minds.

It will be a lively scrimmage for the pole at the outset in both the two mile and five mile events between Hanahue and the Dutchman, but Hanahue's Red Bird soon proved too much for Stibel. After the pole was won the race was all to Hanahue by a wide margin. Last year the output was made two miles in 1 minute 59.3 seconds and five miles in 5 minutes 1.4 seconds, thus making the world's two mile and five mile records for middleweight cars.

Many men show the eagerness of boys in taking possession of a new automobile, especially if it is one of a famous sort from which they expect much, and they will drive it to and fro to their homes instead of waiting for it to be forwarded by



SIX FORTY THE IDEAL POWER PLANT

gives you a mile a minute easily—70 miles an hour, if you care to go so fast. It is absolutely the peer of all cars of this type. A veritable speed marvel, and gives you any speed without changing gears or disengaging the clutch. It has the same motor, axles and chassis throughout as the 1907

Ford six cyl. Touring Car

which is as near perfection as it is possible to attain in motor car construction.

PERFECT BALANCE—TOTAL LACK OF VIBRATION—
LIGHTER WEIGHT—GREATER EFFICIENCY—
FLEXIBILITY—LONGER LIFE

Sum up Six Cylinder Superiorities in a nutshell.

A FEW GOOD DELIVERIES
STILL OPEN
\$2,800
MODEL "N" 4 CYL. RUNABOUT
15 H.P. \$600

Selling so fast we can hardly keep up with the demand. Don't delay if you want one this season. This famous car has caught the fancy of the hardheaded business and professional man, and in a short while, from the demand from this quarter, we will not be able to guarantee delivery. Light, limber and tough, the Ford Four Cylinder Runabout has won its way to popular favor by its small cost of upkeep and its sterling and consistent performance in its every day work. Over 900 in New York and vicinity alone. Ask one of the owners.

MODEL "R"

An edition de luxe of the Ford Model "N" runabout, but more pretentious in outward appearance.

It is the ideal companion of the high power touring car, with greater safety and certainty than a more cumbersome runabout or touring car.

\$750

BUSY MEN IN THE DOWNTOWN DISTRICT
In case you are too busy to come to our main office, we have opened for your convenience an exchange booth in the
BROAD EXCHANGE BUILDING
25 BROAD ST. (On the Ground Floor).

Here you can examine at your leisure the FAMOUS FORD FOUR CYLINDER 15 H.P. RUNABOUT—Model N and R. Information on all the FORD models can be secured at this booth.

Telephone FORD MOTOR CO. 1721-1723
4987 Col. FORD MOTOR CO. Broadway
BROAD EXCHANGE BUILDING, 25 BROAD STREET.

Brooklyn Store 20 Halsey Street Newark Store 40 Bank Street

AUTOGAS TANK

It is not after, though, that the buyer of a new car will venture to take a car from the factory and drive it as far as from New York to Scranton, Pa., but that is what H. L. Peck, a lumber merchant of Scranton, has arranged to do with a new 40 horse power Berliet that he has bought.

Greatly encouraged by his experiment of last season, H. L. Peck, the well known dealer in electric vehicles New York city, will open at Newport on June 1 an electric vehicle establishment on a car with his New York license. The sales room will be on Bellevue avenue, entirely apart from the garage. The latter will be located on the Merion road, where every convenience will be installed for the care and upkeep of this popular type of automobile. Since the beginning of this season by Mr. Peck to make his Newport rental department set a standard for years to come, it will place in this department many of the finest specimens of Baker electric turned out this season. They will be all seasonable vehicles and Mr. Peck states that they will defy detection as against the best private turnouts.

No sale of recent date has given so much satisfaction to the Harry S. Houghton Company as that of a 60 horse power Thomas Flyer runabout to America's premier automobilist, William K. Vanderbilt, Jr., who placed his order with the Houghton company on Thursday and will take delivery early next week of his Speedway Flyer. As the new Thomas creation is called, Mr. Vanderbilt's decision in favor of a Thomas after his wide experience with foreign machines of practically every known make must be a source of great satisfaction to the builders of American machines in general. Sales of this description show the way the wind is blowing.

In nine years there have been manufactured 25,000 automobiles more than a billion dollars. These figures are staggering, but here are further facts to make them more surprising. Last year the output was almost 20,000, and the United States led the world in the production of automobiles. While the industry received its first development in France, it has not taken the Yankee long to get into the game and carry off the prizes. It is not only on this side of the Atlantic that American cars are supreme. In Belgium the Oldsmobile was the first car to come into general use; in Sweden 42 per cent. of all cars

AUTOGAS TANK

will hold gas for months without loss. Where other gas tanks have proved deficient AUTOGAS has made perfect.

Cost the same as any other gas tank, but much the best and really the cheapest. A necessity for night motoring. Recharges anywhere.

MOTOR CAR EQUIPMENT CO.
General Agents.

65 WARREN STREET.
Uptown Store 1645 Broadway, Agents Wanted Everywhere.

used are Oldsmobiles. The importing companies at various eastern ports, Bombay, Calcutta, etc., can supply the demand for these popular cars, which through all round roadability are adaptable to any sort of road and achieve a general popularity in consequence.

At the races to be held at Reading, Pa., on Decoration Day one of the most important entries will be the Fiat car. This is said to be the fastest light weight car in the world. The driver will be Cedric, the famous Italian racer and team partner of Lande. The tires chosen for use on this car are Continentals.

The run from New York to the Berkshire Hills is a matter of two days for many people, but Mr. Pauline, the Haynes manager, has just had a report from a customer who took one of the new 30 horse-power Haynes runabouts from the New York sales room and reached Great Barrington in the record time of nine hours.

Mrs. Joan N. Cuneo of Richmond Hill has entered her Baker motor car in the automobile races to be held at Washington on Decoration Day, and will take part in several events. She will also be a contestant in the races to be held at Pittsburg a week later.

Mrs. Cuneo has been practicing in the early morning hours on Long Island roads, and report has it that from the results shown by the tests thus far her work in the races will undoubtedly be a surprise to many.

Mrs. H. A. Lozier will drive her Lozier car in the orphan's day parade, June 12.

LOZIER

MERIT ALONE

The large number of LOZIER MOTOR CARS now in use, their enduring popularity and the constant and rapid increase in sales is not the result of clever advertising. THE LOZIER MOTOR CAR does not depend upon organized publicity work to keep itself before the public—does not invite attention through racing and sensational exploits—nor is it sold at its price of \$5,000 to \$7,000 through the absurd and sweeping claim that it is the "ONLY BEST"—did any one ever see it advertised in those long-suffering words?

THE LOZIER MOTOR CAR

made its appearance in a quiet and unostentatious way, and gained its adherents slowly at first—but surely. Up to January, 1906, only twelve cars had been disposed of. There were sold during the sixteen months following

OVER 100 NEW YORK CITY AND CLOSE VICINITY

THIS IS DUE UNQUESTIONABLY TO MERIT ALONE

What better evidence of reliability, good workmanship and up-to-date construction can be offered to prove the LOZIER one of the really High-class Motor Cars of the World? It is essentially a car of long life and continuous service. Its up-keep cost, especially in the matter of tires, is minimum.

40 H. P. TOURING CARS AND RUNABOUTS, \$5,000

60 H. P., \$7,000—40 H. P. LIMOUSINES, \$6,000—MARINE MOTORS, 55 H. P.

THE LOZIER MOTOR COMPANY

(Member Association Licensed Automobile Manufacturers)

55TH STREET AND BROADWAY, NEW YORK CITY

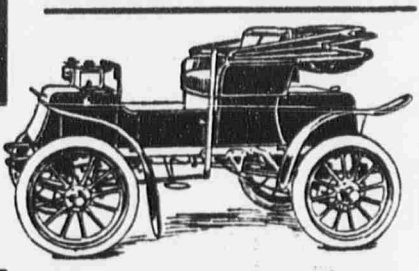
Agent, Newark, N. J., Linkroum-Smelser Automobile Company, 17 Bank St.

BAKER

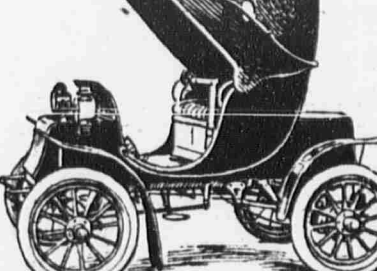
ELECTRIC VEHICLES

Have stood the test of time. They represent the highest standard of Electric Vehicle Construction

IMMEDIATE DELIVERIES



NEW BAKER RUNABOUT
A smart, novel and serviceable all around car for pleasure riding or business use; strong, speedy, powerful. It has a greater mileage in any of its various speeds than any other electric car can demonstrate with an equipment of regular stock batteries and tires.



BAKER QUEEN VICTORIA
Rich and dignified in appearance, this is the most perfect vehicle for town use that has ever been conceived. It is distinctly smart and elegant in every detail.

Two of the Six New Baker Creations.

OUR NEWPORT ESTABLISHMENT OPENS JUNE 1

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Newport Office, 1400 Bellevue Avenue, Telephone: 2839 Columbus.

What is Good is Permanent

Consider

THE BERLIET

It combines the best of imported materials and best of American workmanship.

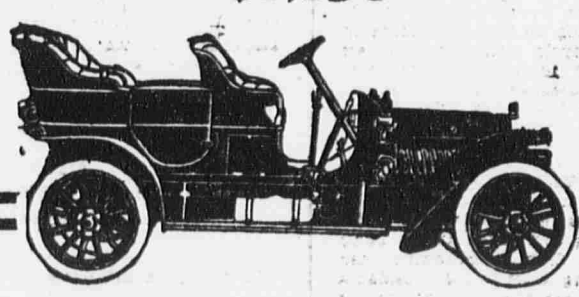
Vanadium, the anti-fatigue metal, is in ALL its steel and iron.

So built as to justify the guarantee of a company whose reputation was founded in 1832.

American Locomotive Automobile Co.
Factory, Providence, R. I. 1886 Broadway, N. Y.



\$2,250



PREMIER

The car that looks the big things it does—and does all it looks.

From its fleet, majestic, powerful appearance you size up the Premier as a car of great speed, and unusual capacity and endurance. And its action never disappoints you.

Examine its engine—refined, smooth-running, powerful; its springs—four full elliptics with slow-recoil heads, easy riding and comfortable; its entire construction—substantial, compact, every part thoroughly finished inside and out!

Here are the all-sufficient reasons for its record-making ability. It is easy to understand why owners are satisfied both with its doings and its appearance.

None Better

"I have used my Premier daily in my business since June 1, 1906. I have run it about 9,000 miles; have had very little repairs, and have never had a breakdown. I don't think there is a better car built for the money."

SAMUEL McCASLIN, Pittsburg, Pa.

Come, see the car of through-and-through quality

R. M. OWEN & CO.,

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Plaza Automobile Co., 922 Union Street, Brooklyn.

William Smith, 394 Palisade Ave., Jersey City, N. J.

Newark Motor Car Co., 126 South 14th St., Newark, N. J.

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AMONG THE BEST

Guaranteed for one year

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